

emiliano zapata

currently:

Senior Art Director
McCann, New York

2021 - Present

- Mastercard
- Verizon

for three years before that:

Art Director
MediaCom Creative Systems, New York

2019 - 2021

- Pokémon
- Hilton
- Cartier
- Signet Jewelers - Kay, Jared, & Zales

Jr. Art Director
MediaCom Creative Systems, New York

2018 - 2019

- Ally Bank
- Indeed
- Uber
- Adidas, Reebok

where i fetched coffee:

Strategy Intern
MediaCom, New York

Summer 2018

Social Intern
The Borgen Project

Spring 2018

Strategy Intern
22Squared, Atlanta

Summer 2017

awards & recognition:

- Cannes Lions - 1 Gold & 3 Shortlists ~ *Pokémon 25th Anniversary*
- Clio Entertainment - 2 Gold, 1 Silver & 1 Bronze ~ *Pokémon 25th Anniversary*
- Clio Music - 3 Silver, 4 Bronze ~ *Pokémon 25th Anniversary*
- One Show - 2 Merits & 4 Shortlists ~ *Pokémon 25th Anniversary*
- Webby Awards - 1 Winner, 3 Nominations ~ *Pokémon 25th Anniversary*
- Ad Age Creativity Awards - Finalist ~ *Pokémon 25th Anniversary*
- Cannes Young Lions - USA Finalist ~ *End Allergies Together (E.A.T)*
- Reqqie Awards - 1 Silver, 1 Bronze ~ *Allv+Monopoly*

what i can do thanks to youtube:

●●●●●●●●●●
Photoshop

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Figma

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WebFlow

●●●●●●●●●●
Midjourney

●●●●●●●●●●
Premiere Pro

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PPT / Google Slides / Keynote

where i bought my diploma:

The University of Texas at Austin

Bachelor of Science in Advertising

Spring 2018

people who can vouch:

Chris Serafino

Creative Director
chrisserafino@gmail.com

Irene Alysandratos

Creative Director
irene.alyandratos@gmail.com

Parker Bowab

Creative Director
parker@parkerbowab.com

what i'm like in 3d:

If you ever happen to see a guy shamelessly strutting down the street like Madonna's timeless *Vogue* is blasting in the background, you're likely looking at me. It's probably the Glee version. I'm in a good mood 90% of the time, dance like everyone is watching, and really prefer to be friends with the people at work. Chances are I'll smile and say good morning. Maybe.

get in touch:

emiliano_llanas@hotmail.com (917) 538 5527